



JURASSIC

THE IMMERSIVE EXPERIENCE

Global Touring & Promotion, Inc.

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<https://jurassic.globaltouringandpromotion.com>



At Jurassic, visitors can interact directly with dinosaurs for the first time worldwide, and instead of encountering cheap-looking plastic dinosaurs, they can encounter the most important dinosaur species in a monumental and high-resolution digital form in a real environment!

It is a unique interactive experience that brings together a variety of media-based experiences in an unprecedented way to immerse yourself in the world of dinosaurs.

THE STORY

We are in the near future. Visitors are on a tour of a recently discovered unique prehistoric world that was only uncovered by an earthquake. Dinosaurs have survived here for millions of years undiscovered by mankind.

We start from the research camp and study different types of dinosaurs in protected habitats and have to solve exciting tasks in which we interact with different dinosaurs.



THE IMMERSIUM

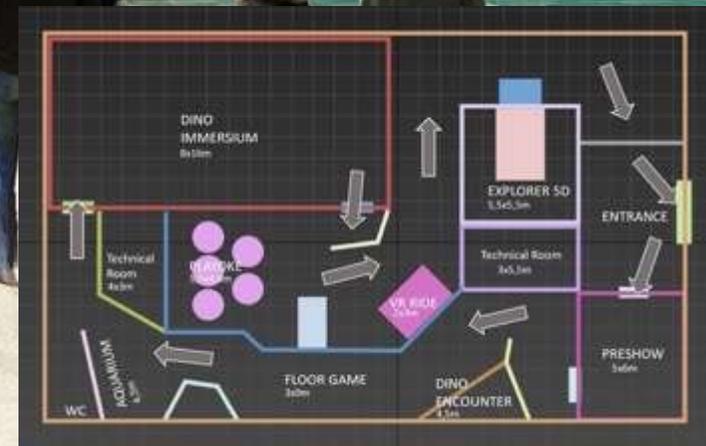


... until we reach a large clearing where we can experience eye to eye the breathtaking scenery in monumental size. We find ourselves in the midst of the most exciting dinosaurs, and can even interact with them.

JURASSIC - THE IMMERSIVE EXPERIENCE



Exhibition Layout



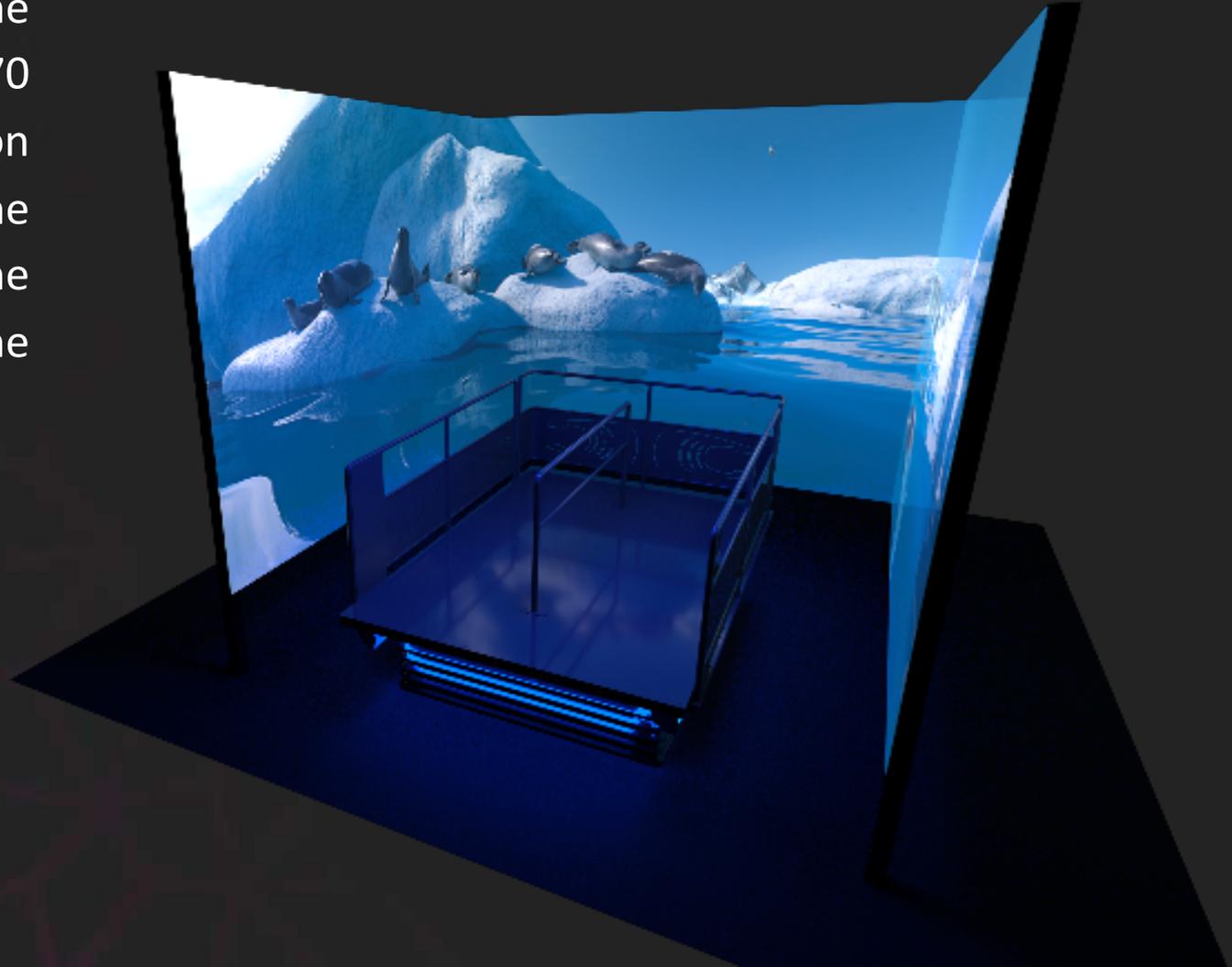
VR DINO

Tomorrow's scientists use state-of-the-art VR systems supported by special effects and motion systems to study dinosaurs down to the very last detail. A dinocam mounted on a velociraptor allows us to join a prey tour in the jungle and see the world through the velociraptor's eyes.



EXPLORER 5D

Back at camp, we can relive the discovery of the Dino Sanctuary for ourselves in the immersive 270 degree explorer, on a jeep ride with motion platform. The Explorer allows visitors to relive the adventure with scientist Erica Hunt live when the dinosaurs were discovered just after the earthquake.

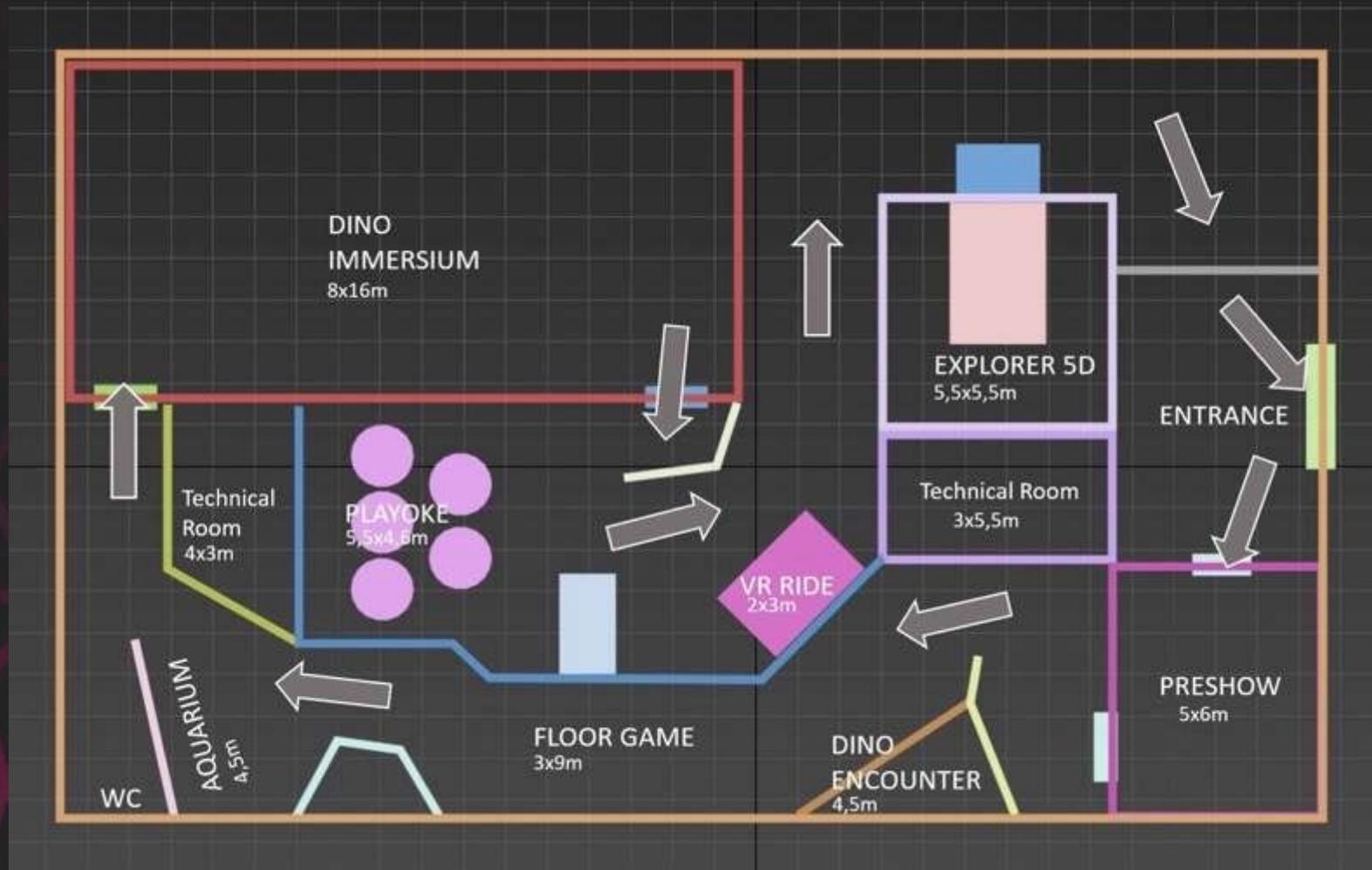


PLAYOKE – KIDS ENTERTAINMENT

In the Playoke Aea, the kids can imitate Dino Moves themselves under supervision and prove themselves with other kids who can best imitate the coolest Dino Moves.



EXHIBITION LAYOUT



Jurassic can be realized in as little as 600 m², and the ideal size is around 1000 m² of exhibition space

PURELY DIGITAL EXHIBITION CONCEPT

In the future, Jurassic can be exchanged with other themed exhibitions without another install process. After a period of several months another exciting and interactive exhibition concept (ie. Polar World) can be realized in the same spatial layout.





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